

**MEDICAID
HEALTH PLANS
OF AMERICA**

**Center for
Best
Practices**

April 30, 2012

*U.S. Chamber
of Commerce*

Washington, DC



Second Annual Awards Forum



Major Sponsors



MHPA Center for Best Practices Second Annual Awards Forum

Monday, April 30, 2012

U.S. Chamber of Commerce, Washington, DC

Medicaid Health Plans of America's Center for Best Practices is hosting its Second Annual Awards Forum, a one-day event of industry CEOs, COOs, CMOs and other key health plan personnel, on Monday, April 30, 2012 from 8:00am to 1:30pm at the U.S. Chamber of Commerce located at 1615 H St., NW in Washington, DC.

The Awards Forum will honor Medicaid health plans for their innovative and effective best practices which have improved the health of Medicaid enrollees by ensuring high-quality care.

This event will feature a keynote luncheon speaker, an array of presenters sharing their most effective best practice methods, an awards ceremony and a sponsor expo. Sponsorship opportunities are still available.

Who Can Benefit from Attending the Awards Forum?

- Chief Executive Officers
- Chief Operating Officers
- Chief Information Officers
- Chief Medical Officers
- Quality Improvement Leadership
- Care Management Leadership
- Health Policy Advocates
 - Medical Directors
 - Directors of Government Programs/ Affairs
 - State Government Officials
 - Federal & State Representatives
 - Business Development Executives



MEDICAID HEALTH PLANS OF AMERICA

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Awards Forum Details

About the U.S. Chamber of Commerce

The Awards Forum will be held at the U.S. Chamber of Commerce, 1615 H St., NW, Washington DC 20062. The U.S. Chamber of Commerce is the world's largest business organization representing the interests of more than three million businesses of all sizes, sectors and regions. Whether mom-and-pop shops, leading industry associations or large corporations, Chamber members all share one thing in common—they count on the Chamber to be their voice in the Nation's Capital. The closest Metro station is Farragut West (orange/blue line) and Farragut North (red line). Parking is available on Eye Street.

Hotel Recommendations

For those out-of-town guests who wish to stay overnight, contact MHPA at (202) 857-5720 or info@mhpa.org for a list of nearby hotels.

Suggested Dress

Business casual. We suggest bringing a sweater or jacket as air-conditioned meeting rooms tend to be cool.

Cancellations

All cancellations for the Awards Forum shall be subject to a \$75 administration fee. To receive a prompt refund, your notice of cancellation must be received in writing no later than **Friday, April 6, 2012**. We regret that refunds will not be issued after this date. This registration may be transferred to another member of your organization, however. If you plan to send a substitute in your place, please notify us as soon as possible. Should the Awards Forum be cancelled for any reason, MHPA Center for Best Practices assumes no liability for nonrefundable transportation costs, hotel accommodations or additional costs incurred by residents.

AWARDS FORUM AGENDA

SCHEDULE MAY BE SUBJECT TO CHANGE

7:30-8:00am

Continental Breakfast

8:00-8:05am

Welcome and Opening Remarks

Charlotte MacBeth, Chair, MHPA Center for Best Practices and President & CEO, MDwise

8:05-8:30am

Presentation by Magellan Biosciences

"Environmental Health Disparities: A Managed Care Dilemma and Opportunity"

Richard D. Schulerbrandt Gragg, III, PhD, Associate Professor of Environmental Science and Founding Director, Florida Center for Environmental Equity and Justice

8:30-8:40am

Award Presentation: "Make a Difference Award"

8:40-9:05am

Forum Session

"Getting Off the FFS Bus: Aren't We There Yet?"

Joel Menges, Executive Director and COO, Special Needs Consulting Services

9:05-9:10am

"Keeping You Healthy" Video Presentation

9:10-9:15am

Award Presentation: "Technology Award"

9:15-9:30am

Break

9:30-9:55am

Presentation by Watson Pharmaceuticals

John M. O'Brien, Director, Maternal Fetal Medicine and Associate Professor, Department of OB/GYN, University of Kentucky College of Medicine

9:55-10:00am

Award Presentation: "Outreach Award"

10:00-10:05am

"Keeping You Healthy" Video Presentation

10:05-10:30am

Forum Session

10:30-10:45am

Awards Presentation: "Cultural Competency Award" and "Children's Health Award"

10:45-11:10am

Presentation by Johnson & Johnson Health Care Systems

"Initiatives on Improving Provider/Patient Relationship"
JHHCS Representative

11:10-11:15am

Award Presentation: "Innovation Award"

11:15-11:20am

"Keeping You Healthy" Video Presentation

11:20-11:40am

Break

11:40-11:45am

"Keeping You Healthy" Video Presentation

11:45-12:30pm

Lunch

12:30-1:00pm

Luncheon Keynote

Kenneth E. Thorpe, PhD, Robert W. Woodruff Professor and Chair of the Department of Health Policy Policy & Management, Rollins School of Public Health, Emory University, Atlanta, Georgia

3:45pm

Closing Remarks & Adjournment

John Lovelace, Chair, Awards Forum and President UPMC for You

About Our Speakers

Charlotte MacBeth, mba, mha, jd



Chair, MHPA Center for Best Practices and President & CEO, MDwise

Charlotte MacBeth has served as the MDwise President since 1999. Ms. MacBeth provides corporate leadership, directs MDwise business operations, sets current and long-range objectives, plans strategic goals, designs policies and guides the corporate development and implementation of these strategies and policies through staff. Ms. MacBeth holds a Bachelor's of Public Health, Masters of Health Administration and a Doctor of Jurisprudence from Indiana University. She also earned her MBA from Butler University. Ms. MacBeth previously worked as an attorney for Legislative Services Agency, Director of Government Relations at Anthem and Director of Government Relations and Health Policy with the Indiana Health and Hospital Corporation.

John Lovelace



Chair, Center for Best Practices Awards Forum, & President, UPMC for You

John Lovelace is President of UPMC for You, a managed care organization on that serves Medical Assistance recipients in 14 counties in western Pennsylvania. He is also Vice President for Medicaid Services for the UPMC Insurance Services Division and oversees the Children's Health Insurance Program (CHIP) of UPMC Health Plan, known as UPMC for Kids, as well as the UPMC for Life Specialty Plan, which serves dual-eligible Medicaid and Medicare members. In addition, he is Chief Program Officer at Community Care Behavioral Health Organization, a behavioral health managed care organization that is part of the UPMC Insurance Services Division.

Joel Menges



Executive Vice President & COO, Special Needs Consulting Services

Mr. Menges focuses on coordinated care programs for high-need populations. He has led hundreds of consulting engagements that involve the design,

development, improvement or evaluation of coordinated care programs, including Medicaid initiatives in more than 30 states. Mr. Menges has worked extensively for Medicaid agencies and other state clients, for health plans and for several trade associations. He has played a significant role in the design of many states' coordinated care programs and has assisted many health plans in entering new states and maintaining their presence in existing markets. Mr. Menges has also served as lead author of a wide array of policy papers that have shaped and expanded the role of coordinated care for high-need populations. Mr. Menges has a strong and compassionate commitment to improving health status and quality of life for high-need populations, to using taxpayer funds as efficiently as possible, and to replacing traditional fee-for-service coverage models as well as ineffective care programs with highly effective coordinated care approaches.

Richard Schulerbrandt Gragg, PhD



Associate Professor of Environmental Science and Policy, Florida A&M University

Dr. Richard D. Schulerbrandt Gragg is an Associate Professor and Graduate Faculty of Environmental Science and Policy, in the School of the Environment at Florida A&M University. He holds a BS in Biochemistry from Binghamton University, and an MS in Pharmacology and PhD in Pharmaceutical Sciences from Florida A&M University. Dr. Gragg has received advanced training from the National Center for Toxicological Research, the Harvard Center for Risk Analysis, and the European Photobiology Association. His environmental justice and health disparities research focuses on the disparate environmental exposures and health outcomes and public policy impacts among susceptible populations. He supervises senior, masters and doctoral theses and offers undergraduate and graduate instruction in environmental toxicology and human health; environmental justice; environmental ethics; and fundamentals of environmental science. He is a member of the Gadsden County Community Health Council, the City of Tallahassee Environmental Advisory Board and the National Council of Science and the Environment, Council of Environmental Deans and Directors. Dr. Gragg has also served as member of the Florida Department of Health Community Environmental Health Advisory

Board, Chair of the Environmental Justice Committee for the Florida Department of Environmental Protection Contaminated Soils Forum and as Staff Research Director for the Florida Environmental Equity and Justice Commission.

Kenneth E. Thorpe, PhD



Robert W. Woodruff Professor; Chair of the Department of Health Policy & Management Rollins School of Public Health, Emory University

Dr. Kenneth Thorpe is the Robert W. Woodruff Professor and Chair of the Department of Health Policy & Management in the Rollins School of Public Health of Emory University, Atlanta, Georgia. He is also the Executive Director of the Emory Institute for Advanced Policy Solutions at Emory University. As Chairman of the Partnership to Fight Chronic Disease (PFCD), Thorpe works with an international coalition of organizations consisting of patients, providers, community organizations, business and labor groups and health policy experts to raise awareness of the negative impact chronic disease has on health and the economy. In addition to holding a number of faculty positions, Thorpe was Deputy Assistant Secretary for Health Policy in the U.S. Department of Health and Human Services from 1993 to 1995. In this capacity, he coordinated all financial estimates and program effects of President Clinton's health care reform proposals for the White House. He also directed the administration's estimation efforts in dealing with Congressional health care reform proposals during the 103rd and 104th sessions of Congress. As the Chairman of the PFCD and respected health care expert, Thorpe regularly testifies before numerous committees in the U.S. Congress and in front of governments around the world on the aspects of health care reform, including disease prevention, wellness and coordination of care. Thorpe received his PhD from the Pardee Rand Graduate School, an MA from Duke University and his BA from the University of Michigan.

2012 Awards Forum Registration

MHPA Members:	\$300
Non-Members:	\$400
Private Table* (Members):	\$2,500
Private Table* (Non-Members):	\$3,300

**Includes exclusive seating for eight (8) registrants at one round table so colleagues can sit together as a group.*

2012 AWARDS FORUM Registration Form

Please complete the following information and return (with payment) to the MHPA Center for Best Practices by mail or fax.
1150 18th Street, NW, Suite 1010, Washington, DC 20036.
Fax completed forms to 202-857-5731 with credit card payments.

PLEASE PRINT CLEARLY

Name _____

Professional Title _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

MHPA Members: \$300; Non-Members: \$400
Private Table for 8: Members: \$2,500; Non-Members: \$3,300

Payment MUST be received before the start of the event

Method of Payment

Check (*make payable to "MHPA Center for Best Practices")

MasterCard Visa

CC# _____ Exp _____

Cardholder's Name _____

Signature _____

Special Requirements and/or Needs

For further information, visit www.mhpa.org,
call 202-857-5720, or email info@mhpa.org

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MHPA Center for Best Practices

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