

MHPA 2010 Annual Meeting – DRAFT AGENDA

As of 8/30/2010



Thursday, November 4

- 7:00-8:30am** **Continental Breakfast**
(Sponsored by Health Partners of Philadelphia and Forest Pharmaceuticals)
- 8:30-8:35am** **Welcome and Opening Remarks**
Karen Clark, Vice-President Medicaid, Horizon Blue Cross Blue Shield of New Jersey/President Horizon NJ Health, and Chair, MHPA Board of Directors
- 8:35 -9:15am** **Keynote: “The Future of Medicaid Under Health Reform”**
Ron Pollack, Executive Director, Families USA
- 9:15-10:00am** **Keynote: “Reforming Medicaid: Covering the Uninsured and Providing for Long-Term Care”**
Dr. Mark McClellan, Former CMS Administrator
(Sponsored by The AmeriHealth Mercy Family of Companies)
- 10:00-10:15am** **Break**
(Sponsored by Community Care Behavioral Health Organization)
- 10:15-10:25am** **MHPA Center for Best Practices**
Charlotte MacBeth, President & CEO, MDWise and Chair, MHPA Center for Best Practices
- 10:25-11:00am** **Panel: “Health Disparities and Cultural Competency”**
- “Racial/Ethnic Disparities in Children’s Access to Care: How Does Medicaid Do in Closing the Gaps?”
Julia Paradise, Assistant Director, Kaiser Commission on Medicaid and the Uninsured
 - “Overcoming Barriers, Building Bridges: The Critical Role of Culturally and Linguistically Appropriate Health Services”
Ira SenGupta, MA, Executive Director, Cross Cultural Health Care Program
- 11:00am-12:00pm** **Keynote: “Analysis of the 2010 Elections”**
Charlie Cook, Publisher, *The Cook Report*
(Sponsored by TriZetto)

12:00-12:45pm

Lunch

(Sponsored by HMS)

12:45-1:45pm

Luncheon Keynote: “Implementation of Health Reform – Challenges and Opportunities”

Sara Rosenbaum, JD, Chair of the Department of Health Policy, and Harold and Jane Hirsh Professor of Health Law and Policy, The George Washington University School of Public Health and Health Services

2:00-3:00pm

Two Concurrent Sessions

- **Best Practices: Disease Management** (Sponsored by WellPoint)
 - “*Childhood Obesity and Healthcare Reform*”
Harvinder Sareen, PhD, Director, Clinical Programs, State Sponsored Business, Wellpoint, Inc.
 - “*Diabetes Disease Management*”
Richard Goldstein, MD, Professor of Surgery, University of Louisville (for Passport Health Plan)
 - “*Obstetrical Case Management*”
James Howatt, MD, Corporate Chief Medical Officer, Molina

- **Health Information Technology – Upcoming Challenges for Health Plans** (Sponsored by Midwest Health Plan)
 - “*Moving Forward with Federal IT Incentives*”
Susan M. Christensen, Senior Public Policy Advisor, Baker Donelson
 - “*View from the IT Health Committee*”
Charles Kennedy, MD, Vice President, Health Information Technology, WellPoint

3:00-3:15pm

Break

(Sponsored by VARIS)

3:15-4:00pm

Two Concurrent Sessions

• **Best Practices: Quality and Operations**

- *“DMAA Outcome Guidelines for Program Evaluation — Medical Considerations”*
Jeanette C. May, PhD, MPH, Vice President, Research & Quality, DMAA, The Care Continuum Alliance
- *“Member Retention Strategies through Managing Churn”*
Jill Spencer, Vice President of Business Development, Health Plan Business, Human Arc
- *“Accountable Care Organizations”*
Mark Heit, Principal, Sellers Dorsey

• **Best Practices: Pharmacy Benefit Management**

- *“PerformRx’s Integrated Data Warehouse and Web Portal Technology: The Potential to Improve Outcomes”*
Mesfin Tegenu, President, Perform Rx
- *“Innovative Solutions in Oncology Rx Management”*
Tom McCann, Vice President, Oncology Business Development, Accredo
- *“Drug Utilization Management and Prescriber Profile”*
PharmaStar

4:00-4:45pm

Two Concurrent Sessions

• **Best Practices: Operations**

MODERATED BY: NaviNet

- *“Waste, Fraud and Abuse”*
Phyllis Hartstein, Vice President, Client Development, HMS
- *“Latest Updates on Medicaid Risk Adjustment and the Impact on Bottom Line Revenue”*
Behzad Mohazzebi, President, DCA, Inc.

• **Best Practices: Quality of Care**

- *“Best Practices in End-of-Life Care”*
Barry Kinzbrunner, MD, Executive Vice President & Chief Medical Officer, VITAS Innovative Hospice Care
- *“Obesity Management”*
Natalie Heidrich, MS, Director, National Payors & Strategic Initiatives, Healthcare Policy & Economics, Ethicon Endo-Surgery, Inc.

4:45-5:00pm

Break

(Sponsored by APS Healthcare)

5:00-5:10pm

MHPA Annual Awards Presentation

5:10-5:45pm

Speaker from the Obama Administration (TBD)

5:45-7:00pm

Conference Reception

Friday, November 5

- 7:30-8:15am** **Concurrent Breakfast Sessions**
- *“Dental Issues and Medicaid”*
Kool Smiles
 - *“Quality Issues for Health Plans”*
Ortho-McNeil
- 8:30-9:30am** **Keynote: “*Outlook for Special Needs Plans in 2011*”**
John K. Gorman, CEO, Gorman Health Group
- 9:30-10:30am** **Keynote: “*Medicaid at a Time of Historic Challenges and Opportunities: Outlook and Implications for Health Plans*”**
Vernon K. Smith, PhD, Principal, Health Management Associates Group
- 10:30-10:45am** **Break**
- 10:45am-12:00pm** **Closing Session: “*Legal Trends and Compliance Issues for Medicaid Health Plans*”**
Clifford Barnes, Esq., Partner, Epstein Becker &Green
Robert Hudock, Esq., Partner, Epstein Becker &Green
- 12:00pm** **Closing Remarks and Adjournment**
Thomas L. Johnson, President & CEO, Medicaid Health Plans of America